

# Aspiring Astrologer Business Kick-start Master Class

August 22nd and August 29th, 2015

These topics have been carefully chosen for you because they are the issues faced by aspiring astrologers who want to set up a micro business and they are the challenges experienced through the first year of your practice.



## What you will learn

### Part 1

- What type of astrologer you are and what type of astrologer should you be.
- How to set up and manage your astrology business.
- The importance of your online presence.
- How to attract clients.
- Advertising, marketing and promotion of your astrology business.
- How to take a client booking.

### Part 2

- The wealth potential in your chart and whether you took a vow of poverty.
- Your first consultation.
- How to set fees.
- What your money says about your values.
- How your chart shows the path for your astrology business.

## Master Class Features

### Your booking package

- **When you book a spot you will receive a booking package (mid August) which includes:** A copy of your birth chart, a 12 month graphic ephemeris, a questionnaire designed to bring focus to your business journey (which you complete beforehand and bring to the master class) and the address of the venue.

### Worksheets

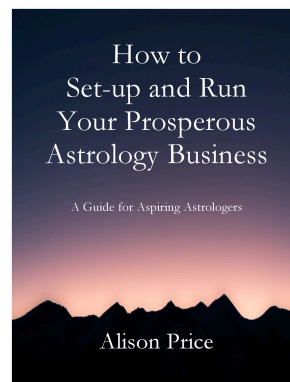
- For in-class exercises so you can follow along every step of the way and map out your astrology business.

### Your private consultation

- If you book both classes you will receive a special 30 minute private consultation session with Alison which can be scheduled for a future date. This is a \$75 value. Your private consultations can be astrological coaching, a review of your business set-up plan, your first client chart preparation or a chart consultation, it's *your* private consultation and you choose how it will be used.

### Your Astrology Business eBook

- When you complete both sessions you will receive a copy of the ebook. *How to Set-up and Run Your Prosperous Astrology Practice* by Alison Price. Value \$25.



## General information

### Prerequisites

You need the desire to start your own astrology business and practice astrology.

### Who should attend

Anyone may apply for a spot on the Aspiring Astrologer Business Kick-start Master Class 2015. If you are an engaged astrology student, keen and attentive or are thinking of starting to charge for your readings this is for you.

### Your Tutor

**Alison Price** a professional astrological consultant, international lecturer, writer and teacher in downtown Vancouver. For more information: Starzology.com. Twitter @Starzology

### When and where

Part 1: Saturday, August 22<sup>nd</sup> from 2:00pm to 4:00pm

Part 2: Saturday, August 29<sup>th</sup> from 2:00pm to 4:00pm

Howe and Smithe Street area of Vancouver. The exact location is in your booking package. To maintain an intimate experience and ensure personal attention the space is limited to only a few spots.

### Cost

Both master classes (part 1 and part 2) \$75

One class August 22<sup>nd</sup> (part 1 only) \$50

One class August 29<sup>th</sup> (part 2 only) \$50

Prepay by PayPal, cash or bank e-transfer.

### Cancelation Policy

Cancellations are accepted up until August 12<sup>th</sup> and will attract an administration fee.

### Transfers and place donations

If you cannot attend, your booking may be transferred (or donated) to another person at no cost.

### Need more information?

Email [alison@starzology.com](mailto:alison@starzology.com)