

# Writer's Guidelines

## Ideas – The newsletter of the CAAE

### What to write

Write about your passion and how astrology inspires you.

#### Here are some topic ideas:

- If you are just starting out as a student, we would like to hear about your learning experiences which you can share with others in your situation.
- If you are an advanced student you could write a chart interpretation or a famous person or topical situation in the news.
- If you are a teacher, then let's hear about an astrological component like elements, a specific planet or special aspect. Here you could write a sequence of articles
- If you are a seasoned writer you can send in something on advanced special topics like OOB's, ingresses or almutens for instance.
- If you have an astrological specialty like mundane, decumbiture or synastry then that would be a good topic for you.

These are just examples and you can discover many more topics.

### File format and word count

Format in a PC Word or Mac Pages file. We accept **short** pieces (half a page) at 300 – 500 words and **main** articles at 500 – 1500 words. Larger articles will be split over two issues into Part 1 and Part 2.

### Images and charts

You may send as many copyright free images, diagrams or charts (as .jpg files) as you like.

### Mini bio and promo headshot

Provide an optional mini-bio preferably in the third person (50 words). You may attach a copyright free topic related .jpg image (can be a chart). Include your choice promotional headshot photo .jpg.

### Contact details

Add your contact details specifying your website URL (home or landing page), and your email address so readers can contact you.

### Email

Forward all the above in an email to: [thecaacinfo@gmail.com](mailto:thecaacinfo@gmail.com) and write **“Ideas Article”** in the subject line.

### Alison Price

Editor Ideas

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# Editorial Calendar

## CAAE Ideas

| Issue |        | Theme and feature topics   | Copy deadline | Publication date |
|-------|--------|--|---------------|------------------|
| 2015  | Spring | SATURN IN SAGITTARIUS<br>Out of Bounds planets   | March 1       | March 21         |
|       | Summer | MERCURY<br>The learning process.<br>It's in the deal.  | June 1        | June 21          |
|       | Fall   | THE ASTROLOGY STUDENT'S LIFE<br>Students and diploma holders share their learning experiences.<br>Challenges students (and teachers) face.<br>Explaining the sequence for the CAAE levels and electives and exams. | Sept 1        | Sept 21          |
|       | Winter | LOOK BACK AND STEP FORWARD<br>The retrograde cycle in general and Rx planets for 2016.<br>Make resolutions to reach your astrological goals.<br>The Year of the Monkey   | Dec 1         | Dec 21           |
| 2016  | Spring | PLANETARY CYCLES<br>Beltane, Easter and other religious holidays which follow the Sun and Moon cycle.<br>Synodic cycles in general.<br>The CAAE exam info.   | Mar 1         | Mar 21           |
|       | Summer | THE ELEVENTH HOUSE<br>Plan your astrology conference going.<br>Review of astrology conferences.<br>How to survive an astrology conference.<br>Your local astrology group. (Piece from ATI perhaps?)                | Jun 1         | Jun 21           |
|       | Fall   | JUPITER IN VIRGO<br>The Greater Benefic<br>Your Part of Fortune<br>Win Win   | Sept 1        | Sept 21          |
|       | Winter | THE MC AND YOUR CAREER<br>How to help a young client choose a career path.<br>Midlife career changes.<br>What should you be doing with your life?  | Dec 1         | Dec 21           |

Please note, this Editorial Calendar is a guide. We plan each edition carefully but all info is subject to change.